

GITEX Global 2026: exhibitor content checklist

Summit 7 Dec at Dubai World Trade Centre. Exhibition 8 to 11 Dec at Dubai Exhibition Centre, Expo City Dubai.
Packages and the quote form: lumiq.media/gitex-2026/

Now (October to mid-November)

- ☐ Book the crew and the days: opening day, two days or the full show. Opening-day allocations fill first.
- ☐ Share the stand plan or rendering so camera positions and the LED wall are planned before build-up.
- ☐ Draft the interview list: CEO, product lead, one partner or customer who will be on the stand anyway.
- ☐ Decide the launch moment, if any, and the day and hour it happens.

Three weeks before (mid-November)

- ☐ Request contractor or exhibitor badges for the crew through the exhibitor portal.
- ☐ Apply for media accreditation for opening-day VIP walkthroughs where the organiser offers it.
- ☐ Name one approver for press selects who is reachable on the stand during show hours.
- ☐ Send caption style, logo files and the brand colours for the recap film end card.

One week before (1 December)

- ☐ Confirm expected delegation visits and the stage slot with the organiser's schedule.
- ☐ Write the LinkedIn plan for the four evenings: who posts what, from which account.
- ☐ Put the hero visual on the LED wall for the clean shot (a still frame photographs better than a rolling video).
- ☐ Brief the stand team: portraits before doors on day one, where the interview corner is.

7 December, build-up evening

- ☐ Walk-through of the finished stand: screen refresh rates tested, light checked, positions marked.
- ☐ Confirm the time the crew enters on day one (about an hour before doors).

8 to 11 December, show days

- ☐ Day 1: clean set before doors, team portraits, delegation visit, two interviews, the day-one film and set out the same evening.
- ☐ Day 2: second demo, partner meetings, customer interview, a fresh vertical clip in the evening.
- ☐ Day 3: stage slot or signing, product close-ups, the week's best conversation photographed.
- ☐ Day 4: team photograph with the stand, any product angle still on the list, the full recap film.

After the show

- ☐ Follow-up mailing within three days with the stand photograph as the header and the recap film linked.
- ☐ Distributor and partner pack: film, product photos by line, subtitled interviews.
- ☐ Sales deck and website updated; the empty-and-busy stand pair kept for next year's budget case.